

VINCI Energies is performance partner of the Initiatives-Cœur sailboat until 2021

VINCI Energies signed a four-year sports and charity partnership with the Initiatives-Cœur sailboat.

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The goal of the project, initiated in 2012 together with Mécénat Chirurgie Cardiaque*, is to save children born with heart defects who cannot be operated on in their home countries. The sailboat's participation in high-profile sailing races and the funding provided by the partners gives Mécénat Chirurgie Cardiaque* strong media coverage and enables it to raise public awareness of its cause. Initiatives-Coeur has made it possible to operate on 127 children over the past five years.

The VINCI Energies partnership is designed to further boost the project by increasing the performance of the boat, drawing greater attention to the cause and thus to save even more children.

Above and beyond the sports project, it was the human adventure that prompted VINCI Energies to sponsor the project, which brings together a cause – helping Mécénat Chirurgie Cardiaque* save children, a project that reflects our values of corporate solidarity and responsibility – and a British engineer who has become a sailor, Sam Davies.

VINCI Energies is the third Initiatives-Cœur sponsor, alongside two longstanding sponsors, Initiatives.fr and K-Line. Our involvement in the project gives the Initiatives-Cœur team the resources needed to improve the monohull's performance. Our goal is to support Sam Davies until the next Vendée Globe, a non-stop solo race around the world without assistance, which will take place in late 2020.

*Mécénat Chirurgie Cardiaque enables children with heart defects from poor countries to be operated on in France when they cannot be treated in their own countries due to a lack of technical or financial resources. They are hosted by volunteer families and operated on at 12 hospitals in France. The charity has cared for 3,000 children since it was set up in 1996.

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